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www.msgwrx.com

Msgwrx User Guide

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Msgwrx gives users the ability to send & receive txt messages using email or web-browser and access Txt information services on-demand or by subscription.

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PO Box 331625, Takapuna, Auckland 0740, New Zealand Telephone: +642102252223

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Introduction

Msgwrx.com is a knowledge exchange service. Providers share information with Consumers through the medium of text messages up to 160 characters in length over the mobile networks using the MSISDN +6421674979 worldwide.

Consumers request and receive information on their mobile using text keywords sent to Msgwrx and linked to the Provider's information, which may be provided free to all or at a small charge to subscribers.

Msgwrx Words

Textword

All Providers and Consumers are provided with one Textword as part of the Msgwrx account. There is no restriction on the word except it cannot already be in use. A Textword can be updated online or from a mobile. There are no charges for a Msgwrx account or Textword other than message fees.

Smartword™

A Textword upgraded to a Smartword[™] provides detailed tracking of requests and replies through instant email alerts to the Provider. Charges apply for the Smartword[™] service.

Smartword[™]Key

Don't put up with users giving incorrect or false mobile numbers when they place orders or register on your web site Send a Smartword^MKey to their mobile and verify it on our Smartword^MKey Validation Service from your Web App

Smartword[™]Plus

Top-of-the-range Textword with all the features of SmartwordTM plus real-time retrieval of information and automated "intelligent update" facility that permits the SmartwordTM to be updated by email. An unlimited number of SmartwordTM *Plus* is permitted on an account. Additional charges apply.

Casual Smartword[™] requests do not require the user to subscribe to Msgwrx, however such casual users are limited to a maximum of 20 "calls" in a 90 day period. Msgwrx subscribers can make as many Smartword[™] requests as they like, or have txts sent automatically upon update.

The MSISDN +6421674979 is FREE ON PLAN, ANY NZ NETWORK IN NZ OR ROAMING or standard international for non NZ mobiles.

Emsg is an established paging/text messaging software and service provider to hospitals, airlines and corporate enterprises and operating on the Internet since 1997.

Providers and Consumers follow the steps in this guide to setup a Msgwrx account, subscribe to services and create/maintain Smartword[™] information streams.

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Registration

Go to the Msgwrx.com registration page and Txt the registration Smartword^m shown to MSISDN +6421674979 worldwide.

Enter your Txtcode, name and email address into the registration page and click Apply.

ISG Home	Sign in	Register	T&C	Contact	About	txt marketir	ig servic
-				-		Regist	er
• Textwor	d	registrat	tion				
• Smartwo	ord™	Txt WIN to	407 from you	r mobile*			
• Smartwo	ord™ <i>Key</i>	Please wait a fe	ew moments whil	e a txt code is sent t	o you		
• Smartwo	ord™ <i>Plus</i>	Enter Txt Code					
• Smartwo	ord™ <i>Select</i>	Complete deta	ils and click "App	ly Now" button when	ready		
		Name					
		Email					
		1	ARTIN				

The Txtcode you entered will be verified and you will be logged in to the next page.

- If you forget your password, simply Txt the Smartword[™] to MSISDN +6421674979 worldwide for a new Key
- You can also create a Msgwrx account automatically by Txting START to MSISDN +6421674979 worldwide

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Login ID & Password

Your login ID is your mobile number in international format. Do not share your login details with anyone. Login and click "Manage your Profile" button to change your user profile;

	http://www.msgwrx.com	n/MWRX.ASP	<u>۽</u> + کر	🛚 C X 🚺 🕵 Msgwrx	×		分 な
Ms	gwrx	.com			b	xt marketing ser	vice
Home	Sign out	Register	T&C	Contact	About		Search
	OuickTxt	id: 6421489580			Last logir	: Friday, 13 July 2012	16:56
				User Name	Ciao Simone!		
3	Staff Txt			Street Address	323 Great South Road]
	GroupTxt			Suburb/Area	Greenlane		
,	List-2-Txt			City/Province	Auckland	Postcode 1015	
	(0.1.1			Country	New Zealand		
M	essage/Reply Log						
Т	vtDirectory Maint			Occupation	Information Services]
Т	xtGroups Setup			Email	simonwaymouth@smar	tword.co.nz]
TxtM	Iemos TxtRosters			Website			
				Telephone No	+6494895801		
Se	etup Smartword™			Email settings	Status & Replies	 Accept Txt Messages 	
	T IO hardeline			Link to Photo	*NONE		
	TXtSubscriptions			Main Interest			
Viev	vour Profile				I have read and ac	cepted the Terms & Condition	ns
Mana	age your Profile				Update Profile U	Indo Go back	
Accou	unt Maintenance				· · · · · · · · · · · · · · · · · · ·		-
Go bac	k Logoff			Reset Password			
				Repeat Password			

Edit your details as required.

- Click the "Update Profile" button to save changes
- Email address is used for acceptance of messages and return of replies
- · Select whether status and/or replies should be returned to you by email
- To change password, enter a new password TWICE and Change Password to save

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Sending messages with QuickTxt

Enter a mobile number in the provided field. Use the international format if known.

Type message in "message" area and click "Send message" button.

Ms	awr	c.com	1				
Hom	e Sign out	Register	T&C	Contact	About	t marketing sei	Search
	QuickTxt	Quick Txt Messa	ge			Friday, 13 July 2012	17:00
		Enter message up	to 160 charact	ers, no sender Id	sent.		
	Staff Txt	Sender	642148958	30			
	GroupTxt	Mobile No	027467497	79			
	List-2-Txt	Message Text	Please me	et us at the bank in	1 hour. Cheers	*	
-	Message/Reply Log	j				T T I I I 62	-
	TytDirectory Maint	Suffix	Reply STOP	to stop		Txt Used [05	
	TxtGroups Setup	<pre>< back top ^</pre>		Send Message	Undo	Cancel Quicklog	
Txt	Memos TxtRosters	í					
		Mobile	Time 17:00	Message			R&F
	Setup Smartword™	64274327400	16:00 8/07/12	I'm home!			₿/ 8
	TxtSubscriptions	021 970176	20:56 30/06/12	Ok Let's talk in th	e am Cheers		B- 8
Ac	count Admin	Iain on 021					
Vie	w your Profile	6421489580	18:47 30/06/12	STATUS Your Ems	/Msgwrx account balar	nce is: \$21.07 Payment of	6 6
Mar	age your Profile	Dove Simone?		\$20.00 received. I	nank you.		
Acco Go ha	ck Logoff	6421489580 Dove Simone?	18:29 30/06/12	Welcome to Fairm hfkrrqu	arket.co.nz Login Id: 6	421489580 Password:	₿⁄ 8
00.00							1.00

Lower part of page shows the status of recent messages.

- Enables Txting to your contacts' mobile numbers
- Do NOT send messages to people you don't know
- Do **NOT** send offensive or malicious txts at any time

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Message Confirmation & Email Submission

When a message is sent, a confirmation page indicating success or error status is shown;

				-1			
15	gwr	c.com			txt	t marketing se	rvic
Home	Sign out	Register	T&C	Contact	About		Search
	QuickTxt	Quick Txt Messag	e			Friday, 13 July 2012	17:0
	Staff Txt	Messages submit	ted Ok.				
		Sender	642148958	0			
-	GroupTxt	Mobile No Message Text	027.46749	/9			
	List-2-Txt		Please mee	t us at the bank in 1	nour. Cheers	*	
Me	essage/Reply Log]				-	
T	vtDirectory Maint	Suffix	Reply STOP	to stop			
T	xtGroups Setup	< back	Se	nd New Quick Messag	e Forward	Same No Quicklog	
TxtM	emos][TxtRosters	j					
		Mobile	Time 17:04	Message			R&
Se	etup Smartword™	64274327400	16:00 8/07/12	I'm home!			B.
Acc	TxtSubscriptions	021 970176 Iain on 021	20:56 30/06/12	Ok Let's talk in the a	m Cheers		B/
View Mana	y your Profile ge your Profile	6421489580 Dove Simone?	18:47 30/06/12	STATUS Your Emsg/M \$20.00 received. Tha	sgwrx account balan nk you.	ice is: \$21.07 Payment of	B/
Accou Go back	Int Maintenance	6421489580 Dove Simone?	18:29 30/06/12	Welcome to Fairmark hfkrrqu	et.co.nz Login Id: 6	421489580 Password:	B/
	N N N N N N N N N N N N N N N N N N N	EL CADI 400500	19.30 20/06/12	Account 6421489580	varified successfully	at 30/06/2012 6:29:13	8.

Sending & Receiving Messages by Email

Msgwrx accepts messages for processing providing they are emailed from a valid email address linked to an active Msgwrx Login ID. Use the following email addressing scheme for recipients;

- New Zealand specific network: [021. 022. 026. 027. 029.]number@Msgwrx.com
- New Zealand short/long format: 021number@Msgwrx.com or 6427number@Msgwrx.com
- International GSM long format : +35387number@Msgwrx.com (plus optional)
- Email Alias/Linked Number: Alias@Msgwrx.com (substitute your domain on Intranets)
- Refer administrator for email parts to be sent; Sender/Subject/Text

- · For best results, send emails in plain text without footers
- Do not send attachments, which will be discarded by Msgwrx anyway
- If requested, status and reply status messages will be emailed to your inbox
- Your sender email address must match the valid email address on your login id

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Messages Sent & Received Log

Click "Message/Reply Log" to review message log, most recent messages shown first.



Full text of message is shown with recipient network/number. Date/Time indicates when the message was submitted to the mobile network or receipt of a reply, which may include optional notification by email.

Find messages by entering part name or number in search field and click "Find/List", or search for text in sent messages by clicking "InText".

Icon Descriptions



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Creating a Smartword™

To maintain a Smartword[™], click "Setup Smartword[™]" button then edit or copy as required.

To create a new Smartword[™], enter the desired word (it must be unique) in the provided field, click the Add button and continue to edit as required. Word is rejected if already used.

Home	Sign out	Register	T&C	Contact	About		mar	Keting	Search
]		1		Find/List	Scrol	> 1/1	< Back
	Haff Tyt	Smartword™ DEMO		Type Email for repli	ies & status		#Txt	#Sub A	ccount 21489580
)		33					
G	iroupTxt	DIRT		dirt@smartword	d.co.nz		0	0 64	21489580
Li	st-2-Txt	FAIR		FAIR@smartwo	rd.co.nz		0	0 64	21489580
Messa	ge/Reply Log		L_#						
<u> </u>		PICKUP	E /	Pickup@smartv	word.co.nz		0	0 64	21489580
TxtDir	ectory Maint	RENT	E T	rent@smartwor	d.co.nz		0	0 64	21489580
TxtGri	oups Setup	CIMON						0 64	21400500
TxtMemo	s TxtRosters	SIMON	🛶 🥵 😫	Simon.waymou	ingsmartwoi	ra.co.nz	4	0 64	21489380
Satur	Smartword™]				top ^	Scrol	> 1/1	< Back
Betap	Sinarcivora							SETU_S	TNDSELECTW
TxtSi	ubscriptions								
Accoun	t Admin								
view yo	ur Profile								

Notes:

to create a new Smartword™
 Edit Smartword™ to maintain details or delete
 view messages sent using this Smartword™
 send a new message with this Smartword™ prefix
 send a message to all users of this Smartword™

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Maintaining a Smartword™

Enter the text the users will get when they Txt this SmartwordTM to MSISDN +6421674979 worldwide It can be up to 160 characters, which includes the length of the SmartwordTM itself. Click Update to save changes.

15	awr	c.com				
Home	Sign out	Register	T&C	Contact	About	Search
	QuickTxt	Smartword: DEMO			Updated Saturda	y, 30 June 2012 6:23
	Staff Txt	Document ID: 452		Smartword	DEMO	
	CrounTut			Account No	6421489580	
	GroupTxt			Message Txt	is your Smartword access key o	on Fairmarket.co.nz 🔺
_	List-2-Txt			Chars 112	Please use it now because it ex Thank you.	pires in 1 hour.
Me	essage/Reply Log					Ŧ
				Item Price	0.00	
T	xtDirectory Maint			Item Cost	10.20	
Tv+M	emos TytPosters			Times Used	NONEKEY -	
TAU	CITICS I TALKOSLETS			Class/Menu	CINERET +	
Se	atup Smartword™	Subscribers 0		Minor Category	One Time Key	
				Description		
	TxtSubscriptions					<u>^</u>
Acc	ount Admin					-
Mana	ige your Profile	1		Allow Subscribers		
Accol	Int Maintenance	j		Email	DEMO@smartword.co.nz	
Go back	< Logoff]		Responses	MO Replies only 👻	
		2				Colback

Notes:

- The message will appear on the mobile exactly as it is entered here
- Do NOT charge for Smartword[™] unless your intended users have a Msgwrx account
- Select a General category for your Smartword™
- *BLIND and *ONEKEY and *ONEPIN are hidden from the public listing
- Enter Minor category and Short desc to appear on public listing
- Check to "allow subscribers" or uncheck for "on-demand" (see TxtSubscriptions)

Updating your Smartword[™] by Txt

- 1. Create a text starting with *m: followed by the updated information
- 2. Send your text to MSISDN +6421674979 worldwide
- 3. Smartword[™] updated a minute later and all subscribers sent the message

If you have more than one SmartwordTM prefix your update txt with *m:Textword= Only the registered mobile can update its associated SmartwordTM.

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TxtSubscriptions

Use this page to select Smartword[™] information streams sorted by provider and type. Most Smartword[™] calls are FREE to receive while some have a price, which is deducted from your Msgwrx balance.

6	http://www.msawry.c	om/MWRX ASP	v ⊠ d X 💀 Meaury	×	
	nep//www.msgwix.c		Misgwix	^	UU
-					
15	awrx	COM			
	9			txt mark	eting servic
Home	Sign out	Register T	&C Contact	About	Searc
	QuickTxt	Txt a Smartword	™ to 407 (20c)	Find/List Scroll :	> 1/1 < Bac
6		Provider Smartword™	Description	Active	\$NZ
	Staff Txt				~
	GroupTxt	AK Barok			5
		AKB	18th Century Music Concert	Program	n/c
	List-2-1xt				
Me	essage/Reply Log	Automation & Co	ontrol Limited	Remove	from list
				-	~~
T	ktDirectory Maint	FIRE	Firewood For Sale	<u>62</u>	n/c
T	ktGroups Setup	Deals of Nam 7a	-land (CTD)		.0
TxtM	emos TxtRosters	Bank of New Zea			E
		BNZDM	BNZ Rates Debt Markets	R2	n/c
6		BNZFI	BNZ Rates Fixed Interest	<u> 72</u>	n/c
	stup Sillartword	BNZRTS	BNZ Rates Foreign Exchang	e 🚱	n/c
Т	xtSubscriptions				~
Acc	ount Admin	Carjam Service			5
View	your Profile	CARIAM	Txt for info Vehicle Reports	65	n/c
Mana	ge your Profile	C. IDAN			1000/122
Accou	int Maintenance	Ciao Simonel			
Go back	Logoff	DIRT	Western Springs News & Vie	ews	n/c
		FAIR	Fairmarket Specials	6	n/c
		RENT	Takapuna Rental Inquiries	65	n/c
/www.ms	sgwrx.com/MWRX.ASP		Constant Tet for info	No.	- 1-

Example FREE Smartword[™] "On-demand": Txt HOT to MSISDN +6421674979 worldwide for a Msgwrx inquiry.

To subscribe to a Smartword[™], for example AKB, click the gray blob in the active column. It will change to a green tick to show that it is active, and you will receive a Txt whenever this Smartword[™] is updated.

Reserved "on-demand" Textwords;

START	Registers or re-registers a mobile number on the Msgwrx system
STOP	Stops any messages to the requesting number (after confirmation)
STATUS	Sends the current account balance to the requesting mobile

Ø	Active	
\bigcirc	Inactive	
9	On-Demand	Only

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Account Maintenance Page

An Alert will be sent to your mobile when your account balance is less than \$1 or exhausted.

To top-up your account, click "Account Maintenance", then "Prepay Order" to place your order.

	9					txt ma	rketing servic
Home	Sign out	Registe	r T	&C Conta	ict About		Searc
	QuickTxt	Account: Ci	ao Simone!				
1	Staff Txt	Account Bal	ance	\$ 20.61	Orders Pen	ding	\$ 0.00
	GroupTxt	Order Online		Prepay Order -	Click here		
	List-2-Tyt	Billed To		Ciao Simone!			
		Address		1/12 Brett Ave			
Me	ssage/Reply Log	J		Takapuna			
				Now Zoolond			
Tx	tDirectory Maint			New Zealanu			
Tx	tGroups Setup	Invoices &	Payments				
TxtMe	mos TxtRosters	Date	Invoice#	Amoun	t Remainder	Status	Date
		10/06/2012	225412	20.0	0.00	CLOSED	11/06/2012
		5/06/2012	223411	20.0	0.00	CLOSED	30/06/2012
Set	tup Smartword™	4/03/2012	223338	20.0	0.00	CLOSED	4/03/2012
		5/10/2010	223245	20.0	0.00	CLOSED	1/02/2011
T	xtSubscriptions	8/05/2010	224901	20.0	0.00	CLOSED	8/05/2011
		6/11/2009	224656	20.0	0.00	CLOSED	7/11/2009
Acco	ount Admin	27/04/2009	224447	20.0	0.00	CLOSED	27/04/2009
View	vour Profile	a hards have a					
Manac	e vour Profile	< back top f					
manag	ge your Frome						_INVLISTP

- Payment by direct credit or credit card accepted
- Your account is credited upon clearance of transaction
- You will be sent a Txt confirming your account has been credited
- We are PCI DSS compliant and do not store any of your credit data
- Secure online credit card facility is provided by Secure Payment Technologies

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Technical Notes:

1. MSISDN +6421674979 is the dedicated Emsg/Msgwrx number from any New Zealand or International network worldwide. See below for additional on-network MSISDN numbers.

FREE ON PLAN, ANY NZ NETWORK IN NZ OR ROAMING

Standard international rates for non NZ mobiles.

Subscribers	Word Number	Local NZ Number	International Number
2Degrees NZ	0220 MSGWRX	0220 674979	+64220674979
Vodafone NZ	021 MSGWRX	021 674979	+6421674979
Telecom NZ	0274 MSGWRX	0274 674979	+64274674979

2. All messages sent are charged to the Smartword[™] holder at cost, while Zero priced messages are subsidised to the receiver by the the holder, whose account is charged accordingly. A holder may charge recipients for their Smartword[™] information.

3. An unregistered user may send up to 20 requests for Zero priced Smartword[™] in a rolling 90 day period without having to subscribe. The cost is passed onto the Smartword[™] holder. Further requests over the allowance are logged but no response is sent.

4. Approved customers can have email updating of their Smartword[™] enabled. The structure of the email address is as follows; *UPDATE.smartword[®]MSGWRX.COM

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